



Giving With Kinder Ground

Your Legacy Is In Good Hands

Kinder Ground was hatched during the founders' estate planning. Incubated on farm, Kinder Ground began as passion project. Guided by science, informed by corporate and on-farm experience Kinder Ground understands that lasting change and legacy building is created one farm at a time.



Why Kinder Ground?

A core belief of Kinder Ground is that everyone has to have skin in the game. Honoring that principle, our founders donated initial project and operating funds and have committed to volunteering their time for the first 2 years. The goal is to secure enough in the foundation's endowment such that its earned income can support salaried positions dedicated to managing Kinder Ground and its projects.

From farm to table, we all share responsibility for the care of animals within production systems. Kinder Ground is the vehicle for anyone that wants to make a difference, creating lasting change in a positive way.

Kinder Ground is different. We believe in building a habit of compassion, not compliance. We understand that identifying where farms can do better and supporting them in these efforts is how we will create lasting change.



Our Capacity To Create Change Starts With You

Kinder Ground knows what needs to be done and who can help us do it. At Kinder Ground we roll up our sleeves and work with the farming community to implement the changes that will create the compassionate world we envision. Projects are funded based on the potential to make a lasting difference and require that that applicants either contribute a portion of the project cost, or commit time and energy needed to bring the project to life.

Your generous gift will help Kinder Ground make compassion contagious. Kinder Ground has committed to ensuring 100% of all on-line and direct gifts are dedicated to the development, and execution of projects. This means you can rest easy knowing your money has helped improve the lives of farm animals. Alternatively, a gift may be donated directly to the endowment, ensuring 100% of the gift supports the day-to-day operations of Kinder Ground and its projects.

What Is The Kinder Ground Endowment?

Gifts to the Kinder Ground Foundation Endowment are used specifically to fund the management of the organization. Endowment funds are carefully managed to protect the principal, which grows over time, to make increasing payouts to fund the mission. Creating change requires boots on the ground and a champion, in addition to equipment or infrastructure for a specific project. Our Kinder Ground Project Managers are responsible for coordinating projects through final design, approval, execution, and celebration. The endowment supports Kinder Ground staff and enables Kinder Ground's promise to dedicate 100% of its on-line donations to projects. Kinder Ground is committed to absolute transparency and welcomes review of our financials because we value your trust.

If you are looking for a way to ensure that your legacy of compassion continues to grow, contact Kinder Ground and we can walk you through all gift options. gifts@kinderground.org

How Are Gifts Recognized?

We appreciate any level of support. One-time gifts from \$5,000 to \$100,000 can be highlighted in social media posts and related to specific projects where the funds are used. Kinder Ground will work with you to determine what types or which specific projects you would like to support.

Substantial or recurring gifts may be recognized on Kinder Ground's Partner Page ([Become a Partner](#)). The following gifts levels are eligible for recognition on our partner page.

- One-time gifts of more than \$100,000
- Recurring gifts of more than \$50,000
- Committed gift pledges or irrevocable trusts of more than \$500,000

Gifts of \$1,000,000 or more will be recognized as **Sustaining Partners** affording additional recognition on the partner page and in all project and annual reports.

