



BOARD MEETING MINUTES

Date: Dec 19 2025

Time: 6:30 - 7:30 CST

Venue: TEAMS

ATTENDEES

- | | |
|-------------------|--------------------|
| ● Jennifer Walker | ● Cassandra Tucker |
| ● Lisa Cranfill | ● Alycia Drwencke |

AGENDA ITEMS

- **Finances**
- **Accounting - Lisa**
- **Planning - Jen**
- **Project Updates - Jen**
- **Donor Development - Jen**
- **Communications - Alycia**
- **New News - Open Discussion**

DISCUSSION

- Current balance \$99,143 (finances approved 3/3)
- # of donations and total \$ below target and lower than year prior
- Sheep & Goat Stockmanship Day - planning and advertising kicked off, bulk of work starts in January
- Working on closing projects from 2024 - getting photos and information for project cards. Some projects have yet to be closed - awaiting final receipts or photos and results
- Website updates to be done by LOOP in February
- Donor Development Planning includes updates to project planning, strategic growth plan, and communication
- Developed Farmer Wish List to focus online donation campaign over Giving Tuesday through the Holidays to draw attention to the value of brushes and calf jackets

ACTION ITEMS

- Jen and Lisa to review financials for annual report
- Jen to develop Annual Report and Brief Impact Report

DECISIONS

- Sheep and Goat Day will be tracked as a 2026 project
- Established clear due dates and timelines for project updates
- Sheep & Goat Stockmanship day - planning and advertising kicked off. Bulk of the work starts in January.
- Board approved updated Donor Development Plan (unanimous)

Next Meeting: Jan 31, 2026



BOARD MEETING MINUTES

Date: Nov 13 2025

Time: 6:30 - 7:30 CST

Venue: TEAMS

ATTENDEES

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|-------------------|--------------------|
| ● Jennifer Walker | ● Cassandra Tucker |
| ● Lisa Cranfill | ● Alycia Drwencke |

AGENDA ITEMS

- **Finances**
- **Accounting - Lisa**
- **Planning - Jen**
- **Project Updates - Jen**
- **Donor Development - Jen**
- **Communications - Alycia**
- **New News - Open Discussion**
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DISCUSSION

- Current balance \$102,317 (finances approved 3/3)
 - \$25k moved into CD
 - Discussed value of continuing NIAA sponsorship
 - Need to update project \$ assignment -
 - All pig brush spend under Pig Brush project
 - Cow comfort \$ reflects a reimbursement from farm, not KG total spend
- Projects - general updates
 - Cass and Alycia hosted UCD Goat Day - 250 people
 - Jen to get info for website updates by January
 - Pig Brush project - 3 farms added, presentation given at swine vet meeting was well received
 - KHCA registration to open Dec 1 for all 2026 trainings
- Jen taking Onwards workshop on kickstarting philanthropy
- Define roles for social media and communications

ACTION ITEMS

- Jen to onboard Alycia
- Jen to develop summary plan for kickstarting philanthropy for next board meeting

DECISIONS

- Board approved to discontinue NIAA sponsorship (unanimous)
- Reimbursement will show on accounting as "income", not considered a donation and not including in KG spend on project
- Update project and funding plan after workshop completed
- Welcome Alycia as Director of Engagement & Outreach and discuss adding board seat at next annual meeting

Next Meeting: Dec 19, 2025



ANNUAL BOARD MEETING MINUTES

Date: Sep 16-17 2025

Time: 9-5 EST

Venue: Knoxville, TN

ATTENDEES

- | | |
|-------------------|--------------------|
| ● Jennifer Walker | ● Cassandra Tucker |
| ● Lisa Cranfill | ● |

AGENDA ITEMS

- **Finances**
- **Accounting - Lisa**
- **Planning - Jen**
- **Project Review - Jen**
- **Review Strat Plan & Progress - Jen**
- **2026 Plan -Open Discussion**
- **Volunteer Recruitment**
- **Forecast Grant Cycle Spend**
- **Fall Grant Review**
- **Year 5 Strat Plan Review**
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DISCUSSION

- Current balance \$134,211 (finances approved 3/3)
 - Reviewed cost to deliver KHCA
 - \$88,600 outstanding grants (including KHCA 2026 and Stockmanship Field Day 2026)
 - \$20k for 2026 projects
- Projects - general updates
 - 26 projects, 10 closed, 1 cancelled, 6 completed (info and photos needed), 9 in progress
 - Reviewed what went well and not so well
- Strat Plan
 - Met 1.5-year goals
 - Year 3 Goal Review
- Volunteer recruitment - support needed, create Job roles and responsibilities for each position
- Fall grant review
- Year 5 plan review -
 - Develop a fundraising event

ACTION ITEMS

- Promote Stockmanship day - Invite Dean of AG & Vet Med
- Prioritize funding -
 - ID grants, KHCA specific funding
 - Revise corporate outreach
- Reach out to potential volunteers
- Review website resources for 2026

DECISIONS

- Board approved to continue KHCA for 2026 (unanimous)
- Review resource list for 2026 website updates
- Time and attention need to be focused on fundraising, planning, and communication
- Year 3 Strat update - approved (unanimous)
- No need for major website revision
- Discontinue consultation development, focus on supplier review tool
- 2026 Goals
 - Increase donor # to 150 and donor \$ by \$20%
 - Develop 2025 impact report and recap letter to share with a newsletter
 - No need at this time for accounting software
- Take on volunteers with demonstrated interest and investment

Next Meeting: Nov 13, 2025



Kinder Ground
Where compassion grows

BOARD MEETING MINUTES

Date: July 15 2025

Time: 5:00 - 6:00 CST

Venue: TEAMS

ATTENDEES

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|-------------------|--------------------|
| ● Jennifer Walker | ● Cassandra Tucker |
| ● Lisa Cranfill | ● |

AGENDA ITEMS

- **Finances**
- **Accounting - Lisa**
- **Planning - Jen**
- **Project Updates - Jen**
- **Spring Grant Review**
- **New News - Open Discussion**
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DISCUSSION

- Current balance \$164,273 (finances approved 3/3)
- In-kind funds are being tracked in the donor platform, not on the accounting ledger as they are not "income"
- Charity evaluator sites:
 - Completed submitting information for CANDID review
 - Not eligible for Animal Charity Evaluators - need 3 paid full-time employees
 - Charity Navigator - not eligible until 2026
- Shade project update - recommend better shade resulting in a need to increase funding
- Reviewed Jen's travel for remainder of year

ACTION ITEMS

- Finalize annual meeting agenda
- Advertise Fall Grant Application Deadline

DECISIONS

- Approved tracking in-kind support within the donor platform and to provide donor letter to supplier
- Board approved increase in shade project budget

Next Meeting: Sept 16, 2025
In-person Annual Meeting



BOARD MEETING MINUTES

Date: May 19 2025

Time: 5:00 - 7:30 CST

Venue: TEAMS

ATTENDEES

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|-------------------|--------------------|
| ● Jennifer Walker | ● Cassandra Tucker |
| ● Lisa Cranfill | ● Sarah - Student |

AGENDA ITEMS

- **Finances**
- **Accounting - Lisa**
- **Planning - Jen**
- **Project Updates - Jen**
- **Student Intern Presentation**
- **2025 Planning**
- **New News - Open Discussion**
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DISCUSSION

- Current Balance \$194,022 (finances approved 3/3)
 - Question on category of HHI funds - should be care and handling
- MS Office no longer free to non-profits
 - Need to decide on which plan fits our use best
- Sarah - Presented her final project for her Ag Communication class - reviewing her social media and strategy proposal
- Project updates
 - Provided float tank farmer with flyers to help promote
- Spring grant review

ACTION ITEMS

- Update project classification and review others to make sure correct
- Organize new project kick-starts

DECISIONS

- Correct category for HHI is under stockmanship, care and handling
- MS Office - Cass and Lisa BASIC for free, pay for Business Premium for Jen
- Approved 3 of 4 grant applications pending update on requested \$ and amount contributed by the grantee

Next Meeting: July 15, 2025



BOARD MEETING MINUTES

Date: Feb 3 2025

Time: 5:00 - 6:30 CST

Venue: TEAMS

ATTENDEES

- | | |
|-------------------|--------------------|
| ● Jennifer Walker | ● Cassandra Tucker |
| ● Lisa Cranfill | ● |

AGENDA ITEMS

- **Finances**
- **Accounting - Lisa**
- **Planning - Jen**
- **Project Updates - Jen**
- **Website - Jen**
- **New News -Open Discussion**

DISCUSSION

- Current balance \$168,937 (finances approved 3/3)
 - Need to change how KHCA host ticket is accounted for in the donor system. Currently showing up as a "donation". How should it be registered?
- Project updates
 - KHCA California - would like to buy duplicate equipment to leave in CA for future training to avoid having to drive
 - Some equipment can be shipped.
 - Travel Grants - Do we accept international attendees?
 - Dairy projects stalled due to bird flu
- Website updates - suggest we use LOOP on retainer to do major updates 1x per year and Jen can do quarterly updates
- Need to choose website host - continue with LOOP or switch to Word Press directly

ACTION ITEMS

- Fix KHCA ticket within the platform.
- Buy KHCA equipment for CA
 - Store in the Tucker Lab
- Jen to work with LOOP in website update

DECISIONS

- KHCA host should be "free ticket" if possible, within the donor platform. If possible, correct previous tickets, if not, see how best to handle within the system without recording as a donation.
- Approved buying equipment for CA KHCA
- Approved reimbursing international attendees for travel grants
- Approved LOOP retainer and continue to use them for annual updates and continue to use them for website hosting

Next Meeting: May 19, 2025